

AKSHAY KUMAR

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SHORT DESCRIPTION

Seasoned Website Designer & Developer with 4+ years' experience in CMS (WordPress, Shopify, Webflow, Wix) and funnel builders (Leadpages, Swipe Pages, Systeme.io). Proficient in HTML, CSS, SCSS, JS, jQuery, PHP, delivering end-to-end projects from scratch to plugin customization.

EDUCATION

B.A English, Indira Gandhi National Open University (IGNOU) 2023

SKILLS

CMS / Platforms:	WordPress (ACF, CPTs, Plugin Customizations, Page Builders, PHP Theme Build), Shopify, Webflow, Wix
Languages & Tools:	PHP, JavaScript, jQuery, GSAP, HTML, CSS, SCSS, Tailwind, Bootstrap
Strong Points:	Self-Motivated, Initiator, Problem Solver

EXPERIENCE

Web Developer – ScaleX · Full-time

May 2024 – Present · Remote

- Designing and developing websites and funnels for clients across CMS and page builder platforms.
- Delivering end-to-end solutions including plugin customization and performance optimization.
- Collaborating closely with performance marketing teams to build ad-specific, high-converting landing pages and optimize page performance for better campaign results.

Senior Web Designer & Developer – Swifty Web Agency · Full-time

Sep 2021 – Apr 2024 · Delhi, India

- Direct client handling and project management for multiple WordPress and CMS projects.
- Built websites from scratch on Oxygen and other page builders, including plugin customization.
- Created reusable code solutions to streamline team development processes.
- Mentored juniors and contributed to team growth and onboarding.

Web Developer Intern – Tebixa Technologies

May 2021 to Jun 2021 · Work from Home

- Designed and built websites on WordPress using Elementor.
- Assisted project manager in client meetings and project delivery.

PROJECTS

WordPress Custom API Plugin: Built a PHP plugin to fetch astrology data from external API and update CPTs daily.

WordPress URL Login Plugin: Developed a plugin allowing subscribers to log in directly from custom URLs using unique keys and role-based authentication.

Property Listing System: Built a full property listing system on WordPress using ACF, CPTs, and FacetWP for advanced filtering on archive pages.

Custom Razorpay Payment Plugin: Developed a plugin that integrates with Contact Form 7 to accept payments via Razorpay. Users can configure settings, trigger a payment popup on form submission, track all payments and

popups, capture UTMs, and use a built-in shortcode to create one-click payment buttons easily.

LEADERSHIP

- Experienced team lead and account manager with a proven track record in managing clients and teams.
- Skilled in clear communication, regular client updates, and onboarding new team members to ensure project success.